

# Alibaba.com Assessed Supplier



## Assessment Report

*Presented to*

**Beijing Unistrength International Trade Co., Ltd.**

北京和众世通国际贸易有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	Room 304, Building B, Golden International Center, Huilongguan Town, Changping District, Beijing City, China
City / Country:	Beijing, China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	unistrength
Gold Supplier Company Name:	Beijing Unistrength International Trade Co., Ltd.
Contact Person:	Mr. Jerry Zhang
Phone Number:	0086-10-82540530
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*Service Provided by Bureau Veritas Certification*

*Report No.: 15762582\_T*





Report Number:	15762582_T	Assessment Type:	Trade Assessment
Date of Assessment:	11/Jan./2017	Report Date:	11/Jan./2017
Assessor's Name:	Vincent Xing	Validity Period:	12/Jan./2017 -- 11/Jan./2018
Reviewed By:	Ken Qi	Online Verification:	www.bv-certification.com.cn

**Important Notes:**

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## Section 1: Company Overview

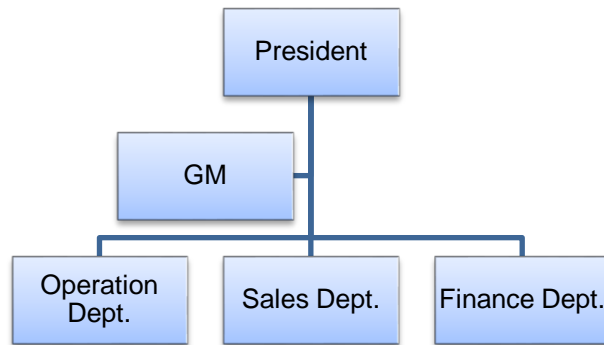
Company Overview			
<b>1.1 Legal Validity</b>			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	91110114330280463E
Year Established:	19/Jan./2015	Validity Period:	19/Jan./2015 -- 31/Dec./2049
Export Experience:	2 Years	Industry Experience:	2 Years
Registered Address:	Room 911, Floor 9, Building 2, Yard 19, Huangping Road, Changping Town, Changping District, Beijing City, China		
Company Address	Room 304, Building B, Golden International Center, Huilongguan Town, Changping District, Beijing City, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Beijing Industrial & Commercial Bureau Changping Branch
Registered Capital:	RMB 10,000,000		
Corporate Representative:	Mr. Yingquan Chang		
Industry:	Outdoor Sports		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company <input type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture		
Type of Ownership:	<input type="checkbox"/> Stated Owned <input checked="" type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products/Service:	Camping Tent (Roof Top Tent, Car Side Awning, Bell Tent, Swag Tent, RV Awning Tents, Trailers Tents)		
<b>1.2 Company Building Information</b>			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed Total Building Size: <u>270 m<sup>2</sup></u> Office Size: <u>270 m<sup>2</sup></u>			



## Section 2: Human Resources

### Section 2: Human Resources

#### 2.1 Company Chart



#### 2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
President	1	0	1
GM	1	0	1
Operation Dept.	3	0	3
Sales Dept.	15	0	15
Finance Dept.	1	0	1
<b>Total Number:</b>	21	0	21

#### 2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential



## Section 3: Current Export Situation

### Current Export Situation

There is/are 15 foreign trading employee(s) in the company.

Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	Yes	Yes
21-30Years	0	N/A	N/A	N/A
11-20 Years	0	N/A	N/A	N/A
6-10 Years	2	N/A	N/A	N/A
2-5 Years	10	N/A	N/A	N/A
Less than 2 years	3	N/A	N/A	N/A

Does the company have a valid export license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Export License Registration No.:	91110114330280463E
Total Revenue (Previous Year):	USD 1,276,922
Total Export Revenue (Previous Year):	USD 815,384
Estimated Export Revenue (Current Year):	USD 2,500,000
Trade Agents Employed Overseas:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Nearest Port:	Tianjin, Ningbo
Accepted Payment Terms	<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input type="checkbox"/> EXW <input type="checkbox"/> CFR
Accepted Payment Type:	<input type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input type="checkbox"/> Credit Card <input type="checkbox"/> Cash <input type="checkbox"/> West Union <input type="checkbox"/> MoneyGram <input type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker

Average lead time from Product order confirmation to production delivery (products exiting the factory):

Product Category	Lead Time	Unit
Camping Tent	7	Days

### Average Sampling Time

Product Category	Lead Time
Camping Tent	20 Days

### The Shortest Sampling Time

Product Category	Shortest Lead Time
Camping Tent	20 Days



## Section 4: Export Business Capacity

4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue(USD)	Total Revenue (%)
North America	Camping Tent	276,923	21.69
South America	Camping Tent	30,769	2.42
Eastern Europe	Camping Tent	30,769	2.42
Southeast Asia	Camping Tent	76,923	6.02
Africa	N/A	0	0
Oceania	Camping Tent	230,769	18.07
Mid East	N/A	0	0
Eastern Asia	Camping Tent	46,154	3.61
Western Europe	Camping Tent	76,923	6.02
Central America	N/A	0	0
Northern Europe	Camping Tent	46,154	3.61
Southern Europe	N/A	0	0
South Asia	N/A	0	0
Domestic Market	Camping Tent	461,538	36.14
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	





## Section 5: Quality Assurance

Quality Assurance				
<b>5.1.1 Quality Management System Certification</b>				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>5.1.2 Product Certification</b>				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>5.2 Testing Report</b>				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>5.3 Supplier Management</b>				
Item	Content	Observations /Comments		
5.3.1	Does the company have a supplier assessment procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5.3.2	Does the company have an updated list of approved suppliers?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input type="checkbox"/> Yes, with written standard procedures <input checked="" type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No		
5.3.4	Does the company keep its supplier assessment report?	<input type="checkbox"/> Yes, assessment reports are available for the previous 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input checked="" type="checkbox"/> No		
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No		



5.3.6	Is there a procedure to conduct random product inspections after final packaging?	<input checked="" type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary
<b>5.4 After Sales Service</b>		
<b>Item</b>	<b>Content</b>	<b>Observations /Comments</b>
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input checked="" type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input type="checkbox"/> Yes, with clear procedures and written records <input checked="" type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5.4.4	Can finished/packaged products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input checked="" type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No



## Section 6: R & D Capacity

R&D Capacity				
<b>6.1 Current Situation</b>				
There is/are _____ 1 _____ R&D Engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	1		21-30 Years	0
Graduate	0		11-20 Years	0
Junior College	0		6-10 Years	0
Technical School	0		2-5 Years	1
High School	0		Less than 2 years	0
<b>Patent Situation</b>				
Patent No.	The Name of the Patent	The Patent Type	Available Date	
ZL 2016 3 0048523.3	Cat Tent	Appearance design	21/Sep./2016	
ZL 2016 2 0131420.8	Electric roof tent	The patent for utility model	31/Aug./2016	
<b>Brand Situation</b>				
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
18005989	See photos	Rope Ladder, Skiing Sail, Hammock, Textile Awnings, Tent, Fire Retardant Fabric, Rope, Snare, Plastic-coated Fabric, Packing Textile Bag	14/Nov./2016 -- 13/Nov./2026	Photo in Section 8 (Trademark Photos)
<b>The Average Time For New Products Launched</b>				
Product Category		Lead Time		
N/A		N/A		
<b>The Shortest Time For A New Item Launched</b>				
Product Category		Shortest Lead Time		
N/A		N/A		
Does the company provide ODM service for others?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		



Based on inspection, are R & D employees equipped with adequate specialized equipment?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If yes, please list all key equipment used:	N/A
Do R & D employees use any specific software for designing new products?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, please list the main software used:	CAD, SolidWorks, CorelDraw, Sketchup
Please list all certifications and/or qualifications of the R & D department:	N/A
Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No N/A
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No N/A
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input type="checkbox"/> No N/A
Have the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No N/A
Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No N/A
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No N/A
<b>6.2 R&amp;D Real Case Description</b>	
<b>Customer's Name</b>	N/A
<b>Customer's Location</b>	N/A



Customer's Industry:		N/A
Order's Requirement Description:		N/A
6.3 Design Process		
Process 1	Process 2	Process 3
N/A	N/A	N/A
N/A	N/A	N/A
6.4 Design Devices		
Device 1	Device 2	Device 3
N/A	N/A	N/A



## Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	The organization is going to achieve sale revenue to RMB 15,000,000.	1 Year



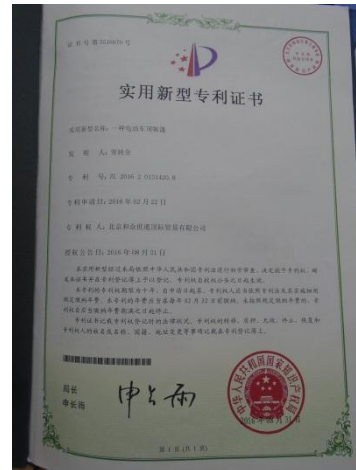
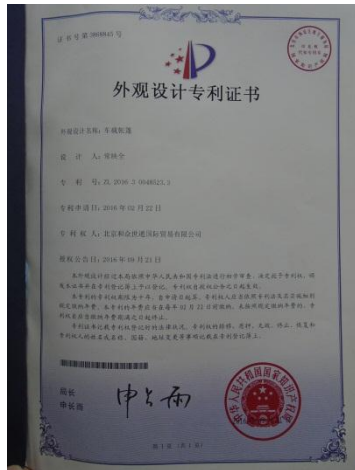
## Section 8: Certification & Photos

Certification & Photos	
<b>Certification &amp; Photos -- Business License Combined with Organization Code Certificate, Tax Registration Certificate (Duplicate)</b>	<b>Certification &amp; Photos -- Permit for Opening Bank Account</b>
	
<b>Certification &amp; Photos -- Import and Export Enterprise Registration</b>	<b>Certification &amp; Photos -- N/A</b>
	<p>N/A</p>
Patent Photos	
<b>Certification &amp; Photos -- Appearance Design Patent</b>	<b>Certification &amp; Photos -- Utility Model Patent</b>



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## Trademark Photos

### Certification & Photos -- Trademark



### Certification & Photos -- N/A




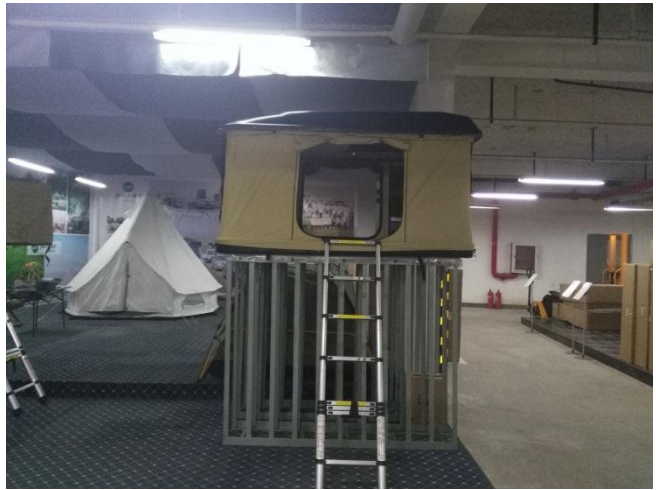
N/A

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## Section 9: Company and Product Samples

Company and Product Samples	
<b>Company Gate</b>	<b>Office</b>
	
<b>Product Sample</b>	<b>Product Sample</b>
	
<b>Product Sample</b>	<b>Product Sample</b>



Product Sample



Product Sample



Product Sample



Product Sample





## Section 10: Competitive Advantages

<b>10.1 Product Group Capacity</b>		
<b>10.1.1 Products Sold (Within 12 Months)</b>		
<b>Products Name</b>	<b>Quantity</b>	<b>Revenue (USD)</b>
Camping Tent	Confidential	1,276,922
<b>10.1.2 Suppliers Cooperated With (Within 12 Months)</b>		
No. of cooperation suppliers (total)	Confidential	
No. of suppliers (which cooperated over 2 times)	Confidential	
No. of provinces which cooperation suppliers belong to	Confidential	
Would the company like to provide design solution service for integration project?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, these projects include	N/A	
Would the company like to provide a total solution for purchasing?	<input type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input checked="" type="checkbox"/> No	
If yes, please describe it	N/A	
<b>10.1.3 Real Case Description</b>		
Customer Name	N/A	
Customer Country	N/A	
Customer Region	N/A	
Products Category	N/A	
Order Value (USD)	N/A	
Order Processing Process	N/A	
Customer's Feedback	N/A	
<b>10.2 Real Case for Lower MOQ &amp; Short Lead Time</b>		
<b>Products Name</b>	<b>MOQ (Within 12 Months)</b>	<b>Shortest Lead Time</b>
Camping Tent	1 Piece	2 Days
<b>10.3 Real Case for Large Contract</b>		
<b>Products Name</b>	<b>Order (Within 12 Months)</b>	<b>Shortest Lead Time</b>
Roof Top Tent	23 Pieces	15 Days
<b>10.4 Overseas After-sales Service Capacity</b>		
<b>10.4.1 Average Response Time</b>	1 Day	
<b>10.5 After-sales Service Capacity</b>		
<b>10.5.1 Average Guarantee Time</b>		
<b>Product Category</b>	<b>Guarantee Time</b>	
Camping Tent	2 Years	
<b>10.5.2 The Longest Guarantee Time</b>		
<b>Product Category</b>	<b>Guarantee Time</b>	
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Camping Tent	2 Years
<b>10.5.3</b> Does the company accept small order?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

-- End of Report --

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